

## FOR IMMEDIATE RELEASE

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## **GBS Acquires PHG Technologies**

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GBS recently announced the acquisition of PHG Technologies, headquartered in Brentwood, Tennessee. According to Eugene Calabria, President/CEO, "The acquisition is a natural fit for GBS since we have served as a Value-Added Reseller for PHG products and services for over 15 years and we understand the dynamics of the industry and can leverage our resources and expertise to expand our national footprint." The Nashville/Brentwood area is home to many health systems and hospitals including HCA, CHS, Vanderbilt Health Systems, Vanguard, LifePoint Hospitals, Capella and RegionalCare Hospitals.

The acquisition of PHG Technologies strengthens GBS' competitive position as a leading Healthcare Solutions provider throughout the United States. Not only is the acquisition significant to the Healthcare vertical within the Computer division of GBS, but it is also expected to benefit other areas of the company by creating integrated sales opportunities to promote our Filing, Labeling, Imaging, Print and Marketing Management, and IT products and services to PHG's strong base of hospital clients.

**About PHG:** PHG has been in business for 16 years. PHG has grown to serve hundreds of customers nationwide that use their signature EasyID® software applications and consumable products to improve and complement the patient admission/ID and workflow processes. PHG develops software and patient identification solutions for hospitals. They are true Patient ID specialists who believe that Patient Identification is all about people – patients, who need to be comfortable, and safe, as well as facility staff who need dependable and efficient products that are easy to use. By creating Patient ID products that are intuitive, they help hospitals run more smoothly, more efficiently, and more safely at every point of care.

The innovative products from PHG go to market under the EasyID® brand and represent a variety of software applications used for positive patient identification needs as well as consumable products such as patient ID wristbands and/or medical bracelets, a wide variety of label sheet designs, and specialty papers. PHG's EasyID® products improve all aspects of patient identification from patient admission/forms automation software to ID band and label sheets. All of the EasyID® products are proudly made in the USA.

**About GBS:** GBS is headquartered in North Canton, Ohio. GBS has been providing technology, labeling, filing, and document management solutions since 1971. Since its founding as a printer and distributor more than 40 years ago, GBS' innovation has expanded to include Content Management, Credit Union Core Processing, Data Protection, Enterprise & Network, Filing, Healthcare, Labeling, and Print and Marketing solutions. All of GBS' products and services are customized to the needs of the customer. GBS allows businesses to affordably compete in a technologically advanced global market within budget while increasing revenue. GBS is America's Productivity Partner

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